

# SIGNATURE

RESOLUTION



## BRUCE ISAACS, ESQ.

Mediator

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[BIsaacs@SignatureResolution.com](mailto:BIsaacs@SignatureResolution.com)

Bruce Isaacs, Esq. brings nearly 40 years of experience in intellectual property, entertainment, contract, real estate and business matters to his role as a neutral at Signature Resolution.

## BIOGRAPHY

Bruce Isaacs, Esq. is an accomplished mediator and arbitrator who has settled a wide range of cases including copyright, entertainment, trademark, right of publicity, music, contracts, real estate, insurance, employment matters and more. Respected by both plaintiffs' and defense counsel, Mr. Isaacs resolves extremely complex disputes with a combination of excellent problem-solving skills, consistent follow-up and deep subject-matter expertise.

Mr. Isaacs' experience as a neutral and a trial lawyer allows him to assist the parties in fully understanding and evaluating the risks associated with their cases. He believes that an essential foundation for a successful mediation is a thorough discussion with the parties regarding the strengths and weaknesses of their respective positions. He knows how to keep the parties engaged, when to listen and when to be direct, but always diplomatic.

Mr. Isaacs has experience resolving a variety of matters including:

### Entertainment

- Copyright infringement
- Idea submission
- Right of publicity
- Profit participation, back-end disputes and other accounting issues in film, television and music
- Trademark and trade dress
- Defamation and trade libel

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- Virtual reality technology disputes
- Privacy
- Trade secret
- Valuation
- Lost credit and career enhancement issues
- Pay or play disputes
- Who is, and who is not, attached to entertainment projects
- Chain of title disputes
- Sequel and remake disputes
- Film financing disputes
- P & A disputes

### **Contracts and Business**

- Purchase and sale of a business
- Formation and termination of joint ventures, LLCs, partnerships and corporations
- Disputes over representations and warranties
- Manufacturing, distribution and retail agreements
- Social media agreements
- Damages calculations
- Lost profits and diminution in value analysis

### **Real Estate**

- Purchase and sale agreements
- Disclosures
- 1031 issues
- Leases and landlord/tenant issues
- Title, escrow and insurance issues
- Easements
- Construction issues, seawalls and boundary disputes
- ADA compliance issues

### **Employment**

- Various employment disputes including wrongful termination issues, employer v. independent contractor issues and disputes over bonus compensation

### **Legal Malpractice, PI and Insurance**

- Legal malpractice claims of all kinds including underlying cases involving entertainment, soft IP, contract, business and real estate and insurance issues related to these subject matters

## **EXPERIENCE**

- Davis Wright Tremaine LLP, *Partner* (2015-2018)

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- Wyman & Isaacs, LLP (and predecessors), **Founding Partner** (1985-2015)
- Freedman & Sobel, **Associate** (1982-1985)
- Swerdlow, Glickberg & Shimer, **Associate** (1981-1982)

## **ACHIEVEMENTS, AWARDS & MEMBERSHIPS**

- Southern California Super Lawyers – “Alternative Dispute Resolution” (2004-2013; 2015-2020)
- Best Lawyers in America, Entertainment Law – Motion Pictures and Television, **Best Lawyers** (2018-2020)

## **EDUCATION & TRAINING**

- *J.D.*, Loyola Law School, Los Angeles
- *B.A.*, Pomona College, *with distinction*

## **PRESS**

- [“Does MMA Preempt Turtles’ California State Law Claim?” – Daily Journal \(October 23, 2019\)](#)
- [“Relentless Pursuit” – Daily Journal \(August 30, 2019\)](#)
- [“Key Damages Questions To Ask In Copyright Mediation” – Law360 \(June 18, 2019\)](#)
- [“Profit Participation Mediation Tips From The ‘Bones’ Case” – Law360 \(March 21, 2019\)](#)

## **CASE ADMINISTRATOR**

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